

Minutes

AGHA Board Meeting - January 20-28, 2020

OPENING

The meeting was called to order on January 20, 2020. The electronic meeting was hosted by Angela Ingraham, Association President, from within the online AGHA Board Meeting forum. A quorum was reached.

Board Members Present

Angela Ingraham, President	Donna Dorminey
Jack Rowland, Vice President	Donna Hertlein
Susan Neal, Treasurer	Matthew Hunker
Victoria Rozanski, Secretary	Rebecca Mahoney
Koertland Beyer	Wendy McDaniel
Michaela Densmore	Seth Wright

Minutes: Minutes of the December 2019 Annual Membership Meeting were approved with minor edits.

Financial Reports: Financial Reports for November 2019 were provided by the Treasurer and entered into the record.

Reports

Report by Angela Ingraham re Discussion with Jeannette Berenger (LC): Recap of discussion with Jeannette Beranger regarding the struggles of the AGHA and other heritage hog associations and the impact that the grant may have on us. A brief discussion of this topic followed the report.

Measures Voted On	Outcome
Approve a budget of \$500 per Mother Earth News Fair (or similar event if agreed upon).	Passed by unanimous vote
Continue to have Regional Directors?	Passed In Favor – McDaniel, Rowland, Densmore, Neal Beyer, Hertlein, Rozanski Against – Mahoney, Ingraham, Dorminey, Hunker, Wright

Vote to enlist the help of member Tom Cuneo to help create an online store separate from the Zazzle Account.	Passed with 90% majority vote In Favor – Mahoney, Ingraham, Dorminey, Densmore, McDaniel, Wright, Neal, Beyer, Rozanski, Hunker Against – Rowland Abstained - Hertlein
Vote on whether to promote Cathy Payne’s AGH book on the AGHA website In Favor Voting Options were: 1. Yes, promote and sell "Saving the Guinea Hogs," making 20% profit on sales. 2. Yes, promote "Saving the Guinea Hog" on the AGHA website by linking it to her sales site. Against Voting Option was: No, do not promote or sell this or other member written books.	Option #2 Passed with 60% majority vote In Favor - Option #1: Mahoney, Ingraham Neal Option #2: Dorminey, Rozanski, Densmore, McDaniel, Wright, Hunker Against: – Rowland Abstained – Hertlein, Beyer
Vote on pamphlet pricing for members: Options were: 1. Keep printed pamphlet pricing the same as present 2. Lower Printed pamphlet costs to a 10% mark up, plus shipping 3. Offer printed pamphlets at cost plus shipping.	Option #1 passed with 83% majority Option #1 – Mahoney, Dorminey, Densmore, McDaniel, Rowland, Neal, Beyer, Hertlein, Wright, Rozanski Option #2 – None Option #3 – Ingraham, Hunker
Vote on offering members a downloaded pamphlet option.	Passed with 83% majority In Favor: Dorminey, Densmore, Rowland, Beyer, Hunker, Wright, Rozanski Against: Mahoney, McDaniel, Hertlein Abstained – Ingraham, Neal

Discussion

Registrar Position/Salary: For some months, the Association has been operating at a loss and been forced to transfer monies from emergency funds to cover costs. Since the largest drain on funds is the Registrar’s salary, options for eliminating that expense were discussed. The Registrar agreed to take a 50% reduction in her earnings per member submission(s). It was decided that both finances and the Registrar’s role would be re-evaluated in June 2020.

Advertising Budget: There was discussion about future advertising campaigns and the benefits of the ads vs. the cost to the Association.

Marketing Committee: Brief discussion regarding targeting marketing opportunities and possible formation of a marketing committee.

The meeting was adjourned on January 28, 2020, by Angela Ingraham

Minutes prepared on May 12, 2020, by Victoria Rozanski, Secretary

Approved by the Board on May 19, 2020